



Engaged Nation Names Bernard as VP of Business Development

LAS VEGAS, Nevada (February 1, 2018) – Engaged Nation announced today that 21-year gaming industry professional Sally Bernard is joining the Las Vegas-based digital marketing company as its VP of Business Development.

Bernard most recently served as the Director of Sales-Western Region for DiTRONICS Financial Services, a major casino multi-service kiosk manufacturer where she was responsible for accounts in California, Nevada, Arizona, New Mexico, Colorado, Washington, Oregon, Idaho, Montana, and Wyoming. Prior to her experience with DiTRONICS, Bernard was a Senior Account Executive for Konami Gaming, where she produced over \$17 million in new revenue. Sally's extensive gaming industry sales experience includes her tenure as a Senior Account Executive at IGT, Product Director for Compudigm International, and multiple positions at the Crown Casino in Melbourne, Australia, one of the biggest casino resorts in the world.

"I am delighted to welcome Sally to our team," said Engaged Nation CEO Jerry Epstein. "She's an incredible person with an exceptional track record of success. Her experience, skills, and business acumen are exactly what we were looking for when we decided to grow our sales staff, and her reputation in the industry is impeccable."

"We knew Sally for quite a while before she joined us," added Michael Paulos, COO. "I'm thrilled she decided to join our sales team, and I can't wait to work with her every day to add new properties to our family of clients."

Sally is a native of Australia but a permanent resident of Las Vegas since 2001, where she will operate from the Engaged Nation corporate headquarters near The Strip.

About Engaged Nation

Founded in 2008, Engaged Nation is the leader in strategic gamified marketing with its patent-pending REACH™ system. Using multiple digital platforms that educate and entertain, REACH™ creates a customer engagement cycle that repeatedly engages, incentivizes and retains existing customers, reactivates dormant customers, drives new customer acquisition, and creates true brand ambassadors who generate significant incremental revenue for businesses. For more information about the company's suite of gamified digital engagement products, please visit www.engagednation.com or call 702-778-0701.

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1 Image Attached

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