



Engaged Nation to Launch Award-Winning REACH 365 Digital Engagement System at Morongo Casino Resort & Spa

LAS VEGAS, Nevada (January 8, 2018) – Engaged Nation, a leading developer of innovative gamified marketing solutions, announced today that Morongo Casino, Resort & Spa will soon implement the company’s game-changing REACH 365 Digital Engagement System.

REACH 365 provides casino operators such as Morongo Casino, Resort & Spa with powerful, cutting-edge digital marketing tools that dynamically engage with customers both online and on-property around the clock, 365 days a year.

“As a leader in the gaming industry, Morongo embraces digital innovation to nurture meaningful engagement with our guests and ensure we are providing them with the very best resort experience possible,” said Simon Farmer, executive director of marketing at Morongo. “With Engaged Nation’s state-of-the-art Reach 365 system, we will continue to stay ahead of trends and top of mind with our guests.”

Morongo Casino, Resort & Spa’s guests will soon be able to interact with the property in new and exciting ways by participating in a variety of “edutaining” online games, events, activities and promotions. Using the latest advancements in behavior modification and incentive psychology, the REACH 365 digital engagement system creates a continuous cycle of revenue-generating online-to-on-property engagement and fulfillment through the property’s website, driving increased customer visitation, revenue, and brand loyalty.

Farmer noted that Morongo’s robust digital outreach strengthens its traditional marketing programs, and have helped earn the resort numerous honors, such as being named the highest-ranked Southern California casino by Yahoo Travel.

“The leadership at Morongo are exciting to work with because they are so forward-thinking in their understanding that in today’s hyper-competitive environment, innovative digital marketing isn’t a ‘nice-to-have’ but a ‘got-to-have,’” said Jerry Epstein, Engaged Nation CEO. “We know that our REACH gamified incentivization technology will generate significant boosts in engagement and revenue for Morongo by keeping players engaged with their brand on a daily basis.”

About Engaged Nation

Founded in 2008, Engaged Nation is the leader in strategic gamified marketing with its patent-pending REACH™ system. Using multiple digital platforms that educate and entertain, REACH™ creates a customer engagement cycle that repeatedly engages, incentivizes and retains existing customers, reactivates dormant customers, drives new customer acquisition, and creates true brand ambassadors who generate significant incremental revenue for businesses. For more information about the company's suite of gamified digital engagement products, please visit www.engagednation.com or call 702-778-0701.

About Morongo Casino, Resort & Spa

The 4-Diamond Morongo Casino, Resort & Spa is located along the 10 Freeway near Palm Springs, California. Owned and operated by the Morongo Band of Mission Indians, the Morongo Casino, Resort & Spa offers the hottest slots and an array of table and high-limit gaming at one of the largest tribal gaming centers in the United States. The towering 27-story resort features five top-rated restaurants, a stunning swimming pool with private cabanas, a world-class spa, popular nightclub, legendary live entertainment and, nearby, the 36-hole championship Morongo Golf Club at Tukwet Canyon. For more information, visit www.morongocasinosort.com.

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